

## Amendment to Medicine for Ireland Code of Practice

May 2021

### Section Reference: Sponsorships and Donations, 6.14

FAO: Medicines for Ireland Member Companies

Pending a full review of the Medicines for Ireland Code of Practice, 6.14 should be amended to the following in accordance with Section 6.7.5 of the Medicines for Europe Code of Conduct 2020.

#### [Amended text in bold]

6.14 The prohibition of the giving of gifts/financial advantage in the course of medicinal product promotion shall not preclude a company from providing support in the form of, educational, research or employment grants, donations or sponsorship of equipment, provided that the following conditions are complied with:

- The company must be in receipt of a written request from a healthcare professional or institution (for example, a practice, medical centre, clinic, hospital or recognised charity) for the specific type of support provided. Sufficient information must be obtained to establish that there is a genuine need for such support and that it does not offset the routine practice costs of the recipient.
- Support must be paid directly to an institution rather than to an individual healthcare professional;
- Any such support must not be linked in any way with product promotion. No commitment must be sought or given in relation to the prescribing, supply or use of the company's products;

**In exceptional circumstances, companies may proactively donate if:**

- **all other requirements of Medicines for Europe Code of Conduct section 6.7 are met; and**
- **the donor company does not have, and is not reasonably likely to have, any commercial interest in relation to the recipient organisation's activities.**

**Deviations from this clause for the purposes of public health emergencies or disaster relief will be permissible only to the extent agreed upon by Medicines for Europe.**

A handwritten signature in black ink, appearing to read 'David Delaney'.

Mr David Delaney  
Chairperson  
Medicines for Ireland

Ms Sarah O'Neill  
Regulatory Committee Chairperson  
Medicines for Ireland