

INCREASED PATIENT ACCESS

PATIENT-RELATED VALUE

OVERALL ECONOMIC VALUE

- IMPROVED MEDICATION ADHERENCE
- BETTER PATIENT HEALTH OUTCOMES



MAIN SUPPLIER OF MEDICINE
IN EUROPE

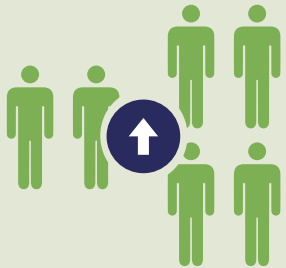


HEALTHCARE BUDGET
SUSTAINABILITY

POSITIVE CONTRIBUTION TO EUROPEAN
ECONOMY (JOBS & INVESTMENT)



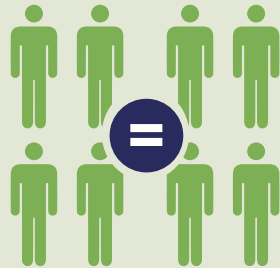
HYPERTENSION



MORE PATIENTS TREATED
with
SAME EXPENDITURE



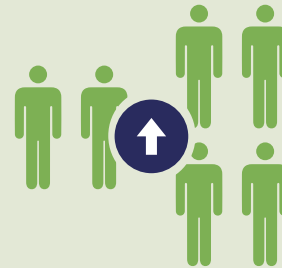
BREAST CANCER



SAME NUMBER OF PATIENTS TREATED
with
LESS EXPENDITURE



DEPRESSION



MORE PATIENTS TREATED
with
SMALL EXPENDITURE INCREASE

